

# **Prime Mover Advertising Order Form**

## **INSTRUCTIONS**

Please complete this order form and send your payment to:

**NMAPTA, PO Box 327, Alexandria VA 22313, [newmexico@apta.org](mailto:newmexico@apta.org), Fax: 703/706-8575 Tel: 703/706-8568**

Payment and ad copy should be submitted by the advertisement deadline. See below for ad submission instructions.

Advertiser: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: (        ) \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Fax: (        ) \_\_\_\_\_

Signature of Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_

E-Mail: \_\_\_\_\_

## **PRICING**

CHECK THE APPROPRIATE SIZE, RATE, AND ISSUES(S). ALL RATES ARE NON-COMMISSIONABLE.

	<b>1x Insertion Rate</b> (Per Issue)	<b>3x Insertion Rate</b>
Banner Ad w/Link	_____ \$100	_____ \$270
1/2 page horizontal	_____ \$75	_____ \$205
1/4 page	_____ \$60	_____ \$160
		<b>TOTAL: \$</b>

## **2010 PUBLICATION SCHEDULE**

## **AD SUBMISSION**

<b>Issue</b>	<b>Ad Deadline</b>
SPRING	April 1, 2010
SUMMER	July 1, 2010
FALL	October 1, 2010

Advertisements should be submitted by e-mail to [newmexico@apta.org](mailto:newmexico@apta.org).

Graphics must be JPEG or GIF format and must be scaled to be legible within the specified space. The ad can consist of a single graphic that incorporates images and text or a graphic image that is placed next to stand alone text. The ad will be hyperlinked to a single specified URL provided by the advertiser.

**Payment Type:**    VISA    MasterCard    American Express    Check (Payable to NMAPTA)

**Credit Card Number:** \_\_\_\_\_ **Expiration Date:** \_\_\_\_\_

**Name on Card:** \_\_\_\_\_ **Signature:** \_\_\_\_\_

**Billing Address, if different from Shipping Address:** \_\_\_\_\_